WWW.DFAHerndon.org



A Member of the Dementia Friendly America Network

Presented by: Toni Reinhart, Certified Dementia Practitioner, PAC™ Certified Trainer

Some Facts...

- Alzheimer's is the 6th leading cause of death in the U.S.
- 1 in 10 Americans over the age of 65 has Alzheimer's
- Every 66 seconds someone in the U.S. develops Alzheimer's
- 70% of people living with dementia live in their community
- 1 in 3 seniors dies with some form of dementia

My journey

- Have been running my Comfort Keepers office for over 17 years.
- Professional and personal caregiver for those living with dementia
- Really hit home when my father got dementia
- Especially doctor's offices
- Started Dementia Friendly America Herndon.
 It is the pilot project for the state of Virginia

Our Mission

- Raise awareness of people living with dementia in the community
- Create communities where people living with dementia and their care partners are valued and included
- Support and educate people living with dementia and their care partners

Progress to Date

- Created website: www.DFAHerndon.org
- Conducting seminars for the faith-based community, including role-playing and communications tools
- "I learned that understanding the fact that my loved one is living in her own reality which doesn't match my reality is key to communicating with her with love, patience and kindness
- I learned that denial is common; arguing with my mother who is in denial that she has dementia is fruitless.

- Conducted seminars on communication tips for people with dementia for the Herndon Police
- Working with the hospitality community through the Dulles Chamber of Commerce to create Dementia Friendly restaurants

Contact for Questions



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